



## Program 3: Signage & Awnings

### Description:

The purpose of this grant is to assist businesses with the installation of new signage, replacement and updating of existing signage, and to encourage the replacement or addition of awnings with or without commercial lettering.

### Program Specifics:

Available to both Owners and Tenants with written consent from the Owner. The Township will not grant funds for labour if the work is completed by the Owner of the property.

The Work to be completed must be completed within 18 months of the date of the signed Agreement, or written request for an extension must be submitted. The grant is payable upon completion of the works as set out in the Agreement.

Initially available as a one-time grant – however, additional grants may be provided for replacement signs at 50% up to a maximum of \$1000.

### Grant Amount:

#### Signage:

With a minimum eligible cost of \$500, the Township will provide a 50% matching grant to a maximum of \$1,500 for the following projects:

- 1) Removal of inappropriate, older or obsolete signs;
- 2) Installation of signs in conformity with design guidelines;
- 3) Lighting improvements associated with signage

#### Commercial Awnings:

The Township will provide a matching grant of 50% up to a maximum of \$1,000 for the installation of an awning in conformity with the design guidelines.

### Examples of Eligible Costs:

Costs associated with the production and installation of signage.

The installation of decorative goose neck or sconce lighting.

The removal of abandoned or obsolete signs.

### Goals and Objectives

- a) Preserve and enhance the visual unity of the streetscape.
- b) Create an attractive image of the Township that reflects, protects and promotes the local history, culture and heritage.
- c) Encourage regeneration, building stock enhancement and longevity of the villages, hamlets and rural area.
- d) Integrate the conservation of heritage resources within development and infrastructure decisions.

### Design Guidelines

- a) Must conform to Section 3.15 of the Ontario Building Code, as amended.
- b) Signs attached to the same building should be located at a similar height and be of similar size.
- c) Signs comprised of detached letters affixed to the wall are encouraged.
- e) Awnings are limited to retractable canopies, fixed to a building.
- f) Awnings should not consume the full length of the façade.
- g) Signs shall be externally lit using goose neck or sconce lighting, or other similarly shielded light source attached to the building. No backlit or lightbox signage is permitted.



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